

Ride For A Cause

presented by

Brett Carey

P.O. Box 6762

Va. Beach, Va. 23456

757 721-2718 H

757 409-4735 C

Dear Sponsor:

Since September of 2002 a surfing event called **Ride For a Cause** has been held to raise money for the March of Dimes. Surfers throughout Virginia Beach gather to raise money to help the fight against premature birth. Our event, held annually, raises over \$3,500 each year. Much of our success is due to the generous donations of our sponsors. Local restaurants, surf shops, clothing companies, and others provide prizes and cash donations.

As a representative on the March of Dime's local and state Advisory Boards, I ask you to consider being a sponsor for this year's event that will be held on October 6th, 2007 at the Sandbridge Little Island Pier.

As in years past, the 2007 **Ride For a Cause** will have a unique surfing format. Events have been designed to give surfers a break from the usual contest scene. The event list includes: team surf, old school longboarding, Grom division, stand-up paddle, surf kayak, and the non-thruster shortboard division

Every **Ride For a Cause** sponsor will have their name printed on event fliers that will be distributed throughout the city and on banners at the event itself. Items we are asking for include: food, gift certificates, shirts, and other prizes for those who participate in the event. Cash/check donations are welcome as well. Donations to the March of Dimes are tax deductible and a great way to show support for the cause.

Attached is a sponsorship form that includes different levels of sponsorship. Generous gifts from companies like yours help to ensure that **Ride For a Cause** will again be a great success. Being a sponsor ensures that you will have your name associated with an organization dedicated to helping Hampton Road's youngest generation. Thank you for helping the March of Dimes reach their goal of discovering the still unknown causes of premature birth.

Sincerely,

Brett A. Carey
Great Hampton Roads Advisory Board
State Board of Directors, March of Dimes

Ride For a Cause

Sponsorship Request Form

Name of Business: _____

Yes! I'm completely stoked for the cause!

(More than \$450) Amount: \$ _____

Yes! I'll catch every set that rolls in!

(\$350 - \$450) Amount: \$ _____

Yes! I'll go out for a long session!

(\$250 - \$350) Amount: \$ _____

Yes! I'll surf until I'm sun burnt!

(\$150 - \$250) Amount: \$ _____

Yes! I'll paddle out!

(\$50 - 150) Amount: \$ _____

Yes! Count me in!

(\$50 or less) Amount: \$ _____

Donations can be given in the form of cash/check or actual merchandise.

Donations can be given directly to Brett Carey P.O. Box 6762, Va. Beach, Va. 23456
or mailed to the March of Dimes @ 860 Greenbrier Circle (Suite 502) Chesapeake, Va 23320.